



Schloss
Wachenheim AG

The Culture of Sparkling

Passion meets technology.
Expertise enables diversity.



Schloss Wachenheim – Tradition and vision.

Schloss Wachenheim AG is one of the world's largest suppliers of sparkling and semi-sparkling wines and other alcoholic and non-alcoholic beverages.

**224
mn bottles**
annual sales

447 mn Euro
annual sales

600,000 bottles
sold daily

1.750 employees

Export to over 80 countries

10 Production facilities
in Germany, France, Poland
and Romania

Fiscal Year 24/25



0.0%

Pioneers of alcohol-free enjoyment.

35 years head start,
0.0% compromise.

As early as 1987, Schloss Wachenheim demonstrated an instinct for market trends and market developments and focussed on the dealcoholisation of wine by vacuum distillation - long before the market was ready for it.

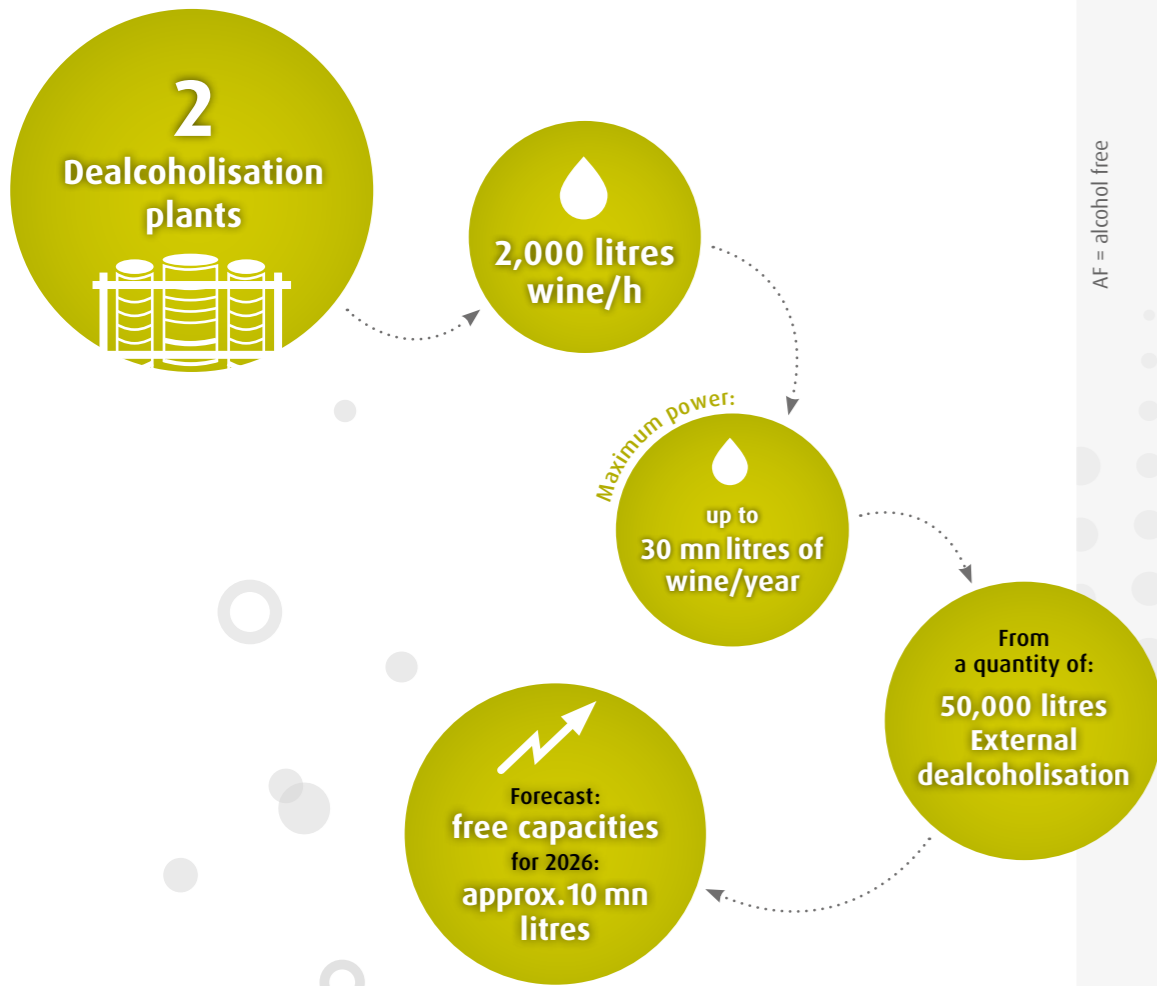
With a clear vision, a pioneering spirit and an investment of several million euros, the gentle dealcoholisation process has since been perfected to produce alcohol-free wine with a full flavour and maximum variety of aromas.



We are shaping the future of alcohol-free!

More enjoyment. Less alcohol.

In 2024, a second dealcoholisation plant was put into operation at the Trier site. This will enable Schloss Wachenheim AG to increase its dealcoholisation capacity for wine to up to 30 million litres per year.



0.0% alcohol – 100% success.

Our brands set standards.

AF = alcohol free

- Market share Sparklings AF total Germany¹: 19%
- Market share Wines AF Germany²: 20%
- Increase in sales Sparklings AF total 2024/2025¹: +8%
- Increase in sales Wines AF 2024/2025²: +18%
- A leading brand in Great Britain
- Increase in sales 2024/2025: +14%

LIGHT live

1st place Market leader Non-alcoholic wines in Germany²

EISBERG ALCOHOL FREE WINE

Investment in growth.

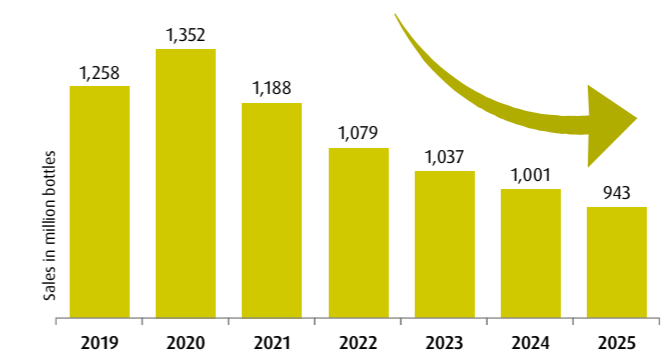
From trend to mainstream.

Non-alcoholic sparkling and still wines are booming! Mindfulness and moderation characterise wine consumption – more and more people are looking for alternatives to alcoholic beverages. What was once for drivers or pregnant women is now a conscious lifestyle choice.

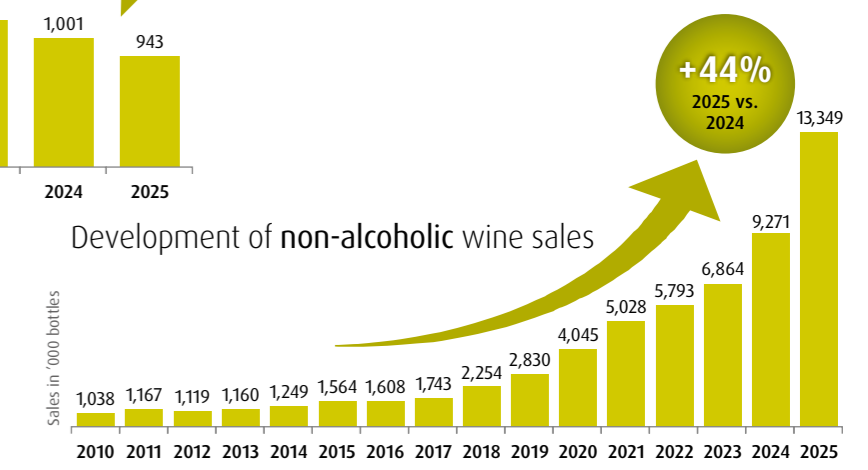
- 2 out of 5 wine drinkers worldwide are reducing their alcohol consumption.³
- Young consumers under 35 continue to drive the trend.³
- Global market development: from USD 1.77 billion (2024) to USD 3.62 billion (2033) with 8.4% annual growth.³

Particularly popular: non-alcoholic sparkling wine – with a market share of 59.8% (2024) the first choice for celebrations and special moments. The future is sparkling – and alcohol-free!

Sales development overall wine market



Market data German market 2025²



Sources: ¹ Circana Report for the LIGHT Live brand YTD March 2025 vs. 2024 ² Circana Report calendar year 2025 ³ www.grandviewresearch.com

Your brand. Your design. Our Know-how.

Private Label Excellence by Schloss Wachenheim AG.

The market for non-alcoholic alternatives is growing steadily – and with us you can provide your own brand on the shelf.

Benefit from decades of experience, state-of-the-art technology and our know-how in dealcoholisation to realise your individual product at the highest level.

Let's talk about

0.0%

0.0% Alcohol – 100% your brand.

Customised, flexible, successful –
start your private label
success story with us!

DISCOVER OUR OPTIONS FOR YOUR BRAND!

Choose from a wide range of options:
bottles, closures, capsules, labels



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